



KAWARTHA LAND TRUST STRATEGIC PLAN

2020 - 2022 SUMMARY

Kawartha Land Trust is a non-governmental organization and registered charity dedicated to conserving the natural environment and enhancing quality of life in the Kawarthas. We do this by accepting donations of ecologically important lands and/or interests in lands and the connections between them, and engaging the community in support of this work to ensure these lands are cared for, in perpetuity.

Since **2001**, Kawartha Land Trust has protected **18 properties** comprising more than **4,150 acres** of important, diverse types of land, and assists in the management of 5 additional properties.

OUR VISION

A future where 30% of the Kawartha Region is characterized by protected natural spaces and connections that support healthy and representative ecosystems and landscapes.

OUR MISSION

Caring for lands entrusted to us and helping others protect the land they love in the Kawarthas.

OUR VALUES

- **Conservation:** We are committed to making conservation efforts permanent by protecting and caring for ecologically important lands and the connections between those lands, so that current and future generations can thrive.
- **Collaboration:** We actively nurture relationships with volunteers, donors, staff, and community partners whose mandates and undertakings complement our own.
- **Transparency:** We are transparent with our plans for the land we manage, with our finances, and with our stewardship not only of the land but also of the donations and volunteer contributions of our supporters.
- **Integrity:** We are committed to protecting and conserving land using evidence-based standards, best practices, and being accountable to our volunteers, donors, community partners, and the land on which we work.
- **Innovation:** we value and encourage innovative ideas and solutions as we respond to changing social, political and environmental circumstances.

STRATEGIC OBJECTIVES

- 01 SECURE AND PROTECT LAND**
- 02 PRACTICE AND PROMOTE SUSTAINABLE LAND STEWARDSHIP**
- 03 ENHANCE ENGAGEMENT AND OUTREACH**
- 04 GROW SUSTAINABLY**

For more information on our Strategic Plan, please visit us at kawarthalandtrust.org