



# KAWARTHA LAND TRUST STRATEGIC PLAN

2016 - 2020 SUMMARY

Kawartha Land Trust is a non-governmental organization and registered charity dedicated to conserving the natural environment and enhancing quality of life in the Kawarthas. We do this by accepting donations of ecologically-significant lands and/or interests in lands and the connections between them, and engaging the community in support of this work to ensure these lands are cared for, in perpetuity.

Since **2001**, Kawartha Land Trust has protected **11 properties** comprising **3,040 acres** of important diverse types of land.

## OUR MISSION

Caring for lands entrusted to us and helping others protect the land they love in the Kawarthas.

## OUR VISION

We envision a future where the Kawartha Region is characterized by natural spaces and connections that support healthy and representative ecosystems and landscapes.

## OUR GUIDING PRINCIPLES

- We complement the work of other conservation entities and organizations
- We value and strive to maintain donor confidence and volunteer engagement
- We value transparency, ethical practice, high service standards and accountability at all levels of our organization
- We are responsive, inclusive and collaborative, seeking and providing opportunities for a broad range of individuals and groups to join and support our conservation work
- We achieve our mission primarily through land donation and conservation agreements rather than through the purchase of property

## STRATEGIC OBJECTIVES

- 01 PROTECT IMPORTANT ECOLOGICAL SITES AND CONNECTING LANDS**
- 02 ENSURE EXCELLENCE IN STEWARDSHIP OF KLT LANDS**
- 03 RAISE FUNDS TO SUPPORT LAND STEWARDSHIP & SECUREMENT**
- 04 ENGAGE THE KAWARTHA COMMUNITY**
- 05 INCREASE ORGANIZATIONAL STRENGTH**